



New Name, Same Commitment

We are excited to announce that beginning January 1, 2017, Southern Tile Distributors will begin operating under the William M. Bird name. Since the acquisition of Southern Tile by William M. Bird in 2012, we have proudly operated together to serve our retail partners. During that time, our two companies have benefited from a unified culture that is determined to provide floor covering retailers with profitable solutions, trusting relationships, and timeless values.

What to Expect?

- Our retail partners will still have access to our state-of-the-art online platform to place orders, check stock, check price, and check invoices at wmbird.com using their current login.
- Our Customer Service, Sales, Finance and Management teams will continue to provide our retail partners with the same dependable service from the same outstanding employees they currently work with.
- The same diverse, quality floor covering products will be offered to our retail partners.
- Warehousing and delivery services will still be provided by TranSouth Logistics, through current locations.
- East Bay Supply Company pro shop locations will remain the same.

The William M. Bird/Southern Tile partnership has never been stronger. We believe combining our names is the logical next step as we look to the future and continue to provide retailers with our best products and best services from our dedicated team.

Sincerely,

A handwritten signature in black ink, appearing to read 'M. Hagood', written in a cursive style.

Maybank Hagood
Chief Executive Officer, William M. Bird

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